

DIANA XAVIER

SENIOR PRODUCT DESIGNER

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EXPERIENCE

Senior Product Designer / Kernel

NOV 2022 - PRESENT

Kernel is a wealth management software provider. I design in the onboarding, investing, financial goals, and KiwiSaver spaces - working closely with a PM, engineers, and QA. Collaborate with and mentor a product designer and marketing designer. Collaborate with designers and engineers to maintain the product and design system.

Lightspeed Commerce

MAR 2021 - SEP 2022

Senior Product Designer

FEB 2022 - SEP 2022

Intermediate Product Designer

MAR 2021 - JAN 2022

Lightspeed Commerce is a retail and inventory management software provider that acquired Vend in 2021. Owned designs for the Inventory area, improving accuracy and ease of use for procurement and inventory management workflows. Mentored and supported a local team of 8 designers and a further 6+ in the global design team.

Intermediate Product Designer / Vend

APR 2018 - JAN 2021

Vend is a retail and inventory management software provider. Designed across every area of the app including but not limited to inventory, e-commerce, fulfillment, and POS. Collaborated and mentored in a team of 7 designers.

Product Designer / The Social Club

FEB 2018 - APR 2018

The Social Club is an agency with a product offering that enables influencers and brands to engage and collaborate. I was the sole designer and drove user research and usability evaluation initiatives within the business.

EDUCATION

Auckland University of Technology

B.A. Design, Graphic Design

SKILLS

User research
Usability evaluation
Information architecture
Interaction design
Visual design
Writing
Illustration
Prototyping
Usability testing
Stakeholder management
Leadership

TOOLS

Figma
Sketch
Abstract
InVision
Illustrator
InDesign
Photoshop

Product Designer / Preno

JUL 2016 - FEB 2018

Preno is a hotel management software provider that helps operators with front and back-office needs. Owned product and marketing design for the business, working closely with product, marketing, and engineering.

Product Designer / Inkman

MAR 2015 - JUL 2016

Inkman is New Zealand's largest provider of personalized office and home goods using laser technology. Worked with customers, and in-house production and fulfillment teams to see projects from brief to production. Collaborated with another designer to research and develop new products and services.

Studio Finished Artist / Colenso BBDO

JUN 2014 - NOV 2014

Colenso BBDO is an international advertising agency. Worked closely with the production managers, retouchers, art directors, and account managers taking projects from brief to production-ready files for brands like Volkswagen, Visa, Fonterra, Samsung, and Burger King. Led asset creation for the Burger King rebrand in 2014.

Graphic and Web Designer / Frontend Design

2013

Frontend Design is a web design studio that designs, builds, and maintains online experiences for businesses. Started as an intern and continued as a contract designer.