

# DIANA XAVIER

SENIOR PRODUCT DESIGNER

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## EXPERIENCE

### Lightspeed Commerce

MAR 2021 - SEP 2022

#### Senior Product Designer

FEB 2022 - SEP 2022

#### Intermediate Product Designer

MAR 2021 - JAN 2022

Lightspeed Commerce is a retail management software provider and acquired Vend in 2021. Owned designs for the Inventory area, improving accuracy and ease of use for procurement and inventory management workflows. Collaborated with designers and engineers to build and maintain the design system. Mentored and supported a local team of 8 designers and a further 6+ in our global design team.

### Intermediate Product Designer / Vend

APR 2018 - JAN 2021

Vend is a retail management software provider. Designed across every area of the app including but not limited to inventory, e-commerce, fulfillment, and POS.

### Product Designer / The Social Club

FEB 2018 - APR 2018

The Social Club is an agency with a product offering that enables influencers and brands to engage and collaborate. I was the sole designer and drove user research and usability evaluation initiatives within the business.

### Product Designer / Preno

JUL 2016 - FEB 2018

Preno is a hotel management software provider that helps operators with front and back-office needs. Owned product and marketing design for the business, working closely with product, marketing, and engineering.

## EDUCATION

### Auckland University of Technology

B.A. Design, Graphic Design

## SKILLS

User research  
Usability evaluation  
Information architecture  
Interaction design  
Visual design  
Writing  
Illustration  
Prototyping  
Usability testing  
Stakeholder management  
Leadership

## TOOLS

Figma  
Sketch  
Abstract  
InVision  
Illustrator  
InDesign  
Photoshop

## **Product Designer / Inkman**

MAR 2015 - JUL 2016

Inkman is New Zealand's largest provider of personalized office and home goods using laser technology. Worked with customers, and in-house production and fulfillment teams to see projects from brief to production. Collaborated with another designer to research and develop new products and services.

## **Studio Finished Artist / Colenso BBDO**

JUN 2014 - NOV 2014

Colenso BBDO is an international advertising agency. Worked closely with the production managers, retouchers, art directors, and account managers taking projects from brief to production-ready files for brands like Volkswagen, Visa, Fonterra, Samsung, and Burger King. Led asset creation for the Burger King re-brand in 2014.

## **Graphic and Web Designer / Frontend Design**

2013

Frontend Design is a web design studio that designs, builds, and maintains online experiences for businesses. Started as an intern and continued as a contract designer.